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Unit 1 | Assignment - KickStart My Chart

1. We can conclude that “Theater” category campaigns have had the highest total campaigns while having the most successful launches, but also the highest failed attempts. The sub-category “Plays” has had at least 4 times double the amount of total campaigns versus the other sub-categories. May has proven to be the best month to launch a Kickstarter campaign.
2. Some limitations of this dataset are the manipulation of the source data and the difficulty due to constant changes within the excel formats.
3. We could also create a pie chart dividing the segments/data, a bar chart to compare & contrast, and a scatter plot to define the success vs. failure rates.